## **Listing of Claims:**

 (thrice amended) A system for engaging in commercial transactions, comprising: filter means for accepting filter conditions <u>set out by</u> [from] RFQs from buyers and quotes from sellers;

a plurality of buyer <u>identifications</u> [information conforming to a seller defined class of buyer information, said buyer information] representing buyers <u>conforming to a seller</u> <u>defined class of buyers</u> for communicating RFQs to said filter means, said RFQs being [broadcast to terminals to be received by] <u>sent from buyers to</u> sellers subject to said filter conditions;

a plurality of seller <u>identifications</u> [information] representing sellers conforming to a buyer defined class of sellers for communicating quotes to said filter means in response to a specific RFQ of said RFQs, said filter means including means for determining, based upon said filter conditions, which sellers should receive RFQs from a buyer and to which RFQs should the sellers respond.

2. (thrice amended) A method of utilizing a data network for advertising and selling items including the steps of:

communicating, to  $\underline{a}$  centralized filter means, from a plurality of sellers, information indicating items offered for sale to at least one seller defined class of buyers to receive the information;

communicating, to the centralized filter means, from a potential buyer, a category of item in which said buyer is interested and a buyer defined class of sellers to receive the category [information];

using said centralized filter means to match buyer and seller classes;

[broadcasting the information] <u>sending the category</u> from said class of buyers to said buyer defined class of sellers; and

communicating an offer for sale from at least one of said sellers for at least one item in said category of items indicated, to a buyer if said buyer is within said class and said items are within said category.

3. (thrice amended) A method for effectuating a purchase between a buyer conforming to a seller defined class of buyers and a seller selected from a plurality of sellers conforming to a buyer defined class of sellers over a computer communications network wherein information from said buyer for initiating effectuation of said purchase is <u>sent</u> from said buyer [broadcast over said communications network] to said plurality of sellers, comprising the steps of:

providing over said network a page including information of each of a plurality of seller's offers and at least one hypertext link for said buyer to make a response;

displaying said hypertext link containing page to said buyer; and sending a purchase request by said buyer to <u>a</u> selected seller of said plurality of sellers clicking on said hypertext link.

4. (original) The method of claim 3 wherein said step of sending a purchase request is completed by simply clicking on said hypertext link without inputting further information.

- 5. (original) The method of claim 3 wherein said purchase request includes a consent that said seller is authorized to use buyer's credit information to fulfill said purchase.
- 6. (original) The method of claim 5 wherein said step of sending a purchase request is completed by clicking on said hypertext link.
- 7. (original) The method of claim 6 wherein said action of clicking is taken only once.
- 8. (original) The method of claim 5 wherein said credit information includes buyer's billing and shipping information sufficient to effectuate the purchase.
- 9. (original) The method of claim 8 wherein said buyer's credit information is prestored in a server.
- 10. (previously presented) The method of claim 9 wherein said server is remotely located and accessible by said seller through said network.
- 11. (original) The method of claim 3 wherein said hypertext link containing page is an email message.
- 12. (original) The method of claim 3 wherein said hypertext link containing page is a web page.

- 13. (original) The method of claim 3 wherein said purchase request is sent as an email request by clicking on said hypertext link.
- 14. (original) The method of claim 3 wherein said purchase request is sent directly to said seller by clicking on said hypertext link.
- 15. (previously presented) The method of claim 3 wherein said page includes at least one hypertext link for further showing said information of said offer.
- 16. (previously presented) The method of claim 3 wherein said page is provided by said seller directly to said buyer.
- 17. (previously presented) The method of claim 3 wherein said page is provided by a central processing unit remotely accessible by said buyer and said seller through said communications network.
- 18. (previously presented) The method of claim 17 wherein said purchase request is sent to said central processing unit.
- 19. (original) The method of claim 3 wherein said step of displaying is implemented by a browser.

20. (thrice amended) A method of effectuating a purchase between a buyer and a seller over a computer communications network, comprising the steps of:

defining a class of buyers;

defining a class of sellers;

[broadcasting] <u>sending</u> credit information of at least one buyer of said class of buyers <u>from said at least one buyer</u> to at least one seller of said class of sellers determined by a <u>centralized filtering means</u>;

[providing broadcasting] <u>sending</u> over said computer communications network, from one or more sellers of said class of sellers to one or more buyers of said class of buyers, a page including information of each seller's offer and at least one hypertext link for each buyer to make a response;

displaying each said hypertext link containing page to each buyer;

selecting one of said one or more sellers;

sending a purchase request by each buyer to the selected seller by clicking on said hypertext link; and

fulfilling said purchase request from each buyer.

- 21. (twice amended) The method of claim 20 wherein said server is maintained by a central processing unit remotely located and accessible by each buyer and each seller through said network.
- 22. (previously presented) The method of claim 21 wherein said step of displaying is carried out by said central processing unit.

- 23. (twice amended) The method of claim 20 wherein said step of displaying is carried out by said each seller.
- 24. (previously presented) The method of claim 20 wherein said page is an email message.
- 25. (previously presented) The method of claim 20 wherein said page is a web page.
- 26. (twice amended) The method of claim 20 wherein at said step of sending said purchase request is directly sent to said each seller.
- 27. (previously presented) The method of claim 21 wherein at said step of sending said purchase request is sent to said central processing unit.
- 28. (original) The method of claim 20 further including a step of: retrieving by said seller, upon receipt of said purchase request from said buyer, of said buyer's credit information kept on said server so as to fulfill said purchase.
- 29. (twice amended) The method of claim 28 wherein said step of fulfilling comprises a step of clearing credit of said each buyer directly by said each seller.

- 30. (twice amended) The method of claim 21 wherein said step of fulfilling comprises a step of clearing credit of said each buyer by said central processing unit.
- 31. (thrice amended) A computerized system for effectuating a purchase involving a request for offers by a buyer conforming to a seller defined class of requests for offers and an offer by a seller selected from a plurality of potential offers conforming to a buyer defined class of offers, said request for offers being [broadcast] sent from said buyer to said seller determined by a centralized filtering means and said plurality of potential offers being transmitted over a communications network, comprising:

means for each of said plurality of potential offers to provide a page including information of at least one offer and at least one hypertext link for said buyer to make a response;

means for said seller to transmit at least one said hypertext link containing page to said buyer;

means for said buyer to receive and display said at least one hypertext link containing page; and

means for said buyer to click on a selected one of said at least one hypertext link to send a purchase request in response to said offer.

32. (original) The system of claim 31 further comprising means for keeping credit information of said buyer that is accessible to said seller.

- 33. (original) The system of claim 32 wherein said means for keeping buyer's credit information is accessible to said seller only upon receipt of said purchase request from said buyer.
- 34. (original) The system of claim 33 wherein said purchase request includes an identifier for said buyer with which said seller may access said buyer's credit information.
- 35. (original) The system of claim 32 wherein said means for keeping buyer's credit information is a server.
- 36. (original) The system of claim 35 wherein said server is remotely located from both said buyer and said seller, and is connected to said buyer and said seller through said network.
- 37. (previously presented) The system of claim 31 wherein said page is an email message.
- 38. (previously presented) The system of claim 31 wherein said page further comprises at least one hypertext link for further showing said information of said quotation offer.

- 39. (original) The system of claim 32 further including means for inputting said buyer's credit information into said means for keeping said buyer's credit information.
- 40. (original) The system of claim 31 further including a website of said seller, accessible by said buyer through said network, for providing said hypertext link containing page to said buyer.
- 41. (original) The system of claim 40 wherein said network is an Internet network.
- 42. (thrice amended) A method of enabling a buyer conforming to a seller defined class of buyers to purchase an item over a communications network from a remote system, the method comprising the steps of:

selecting a hypertext link indicative of a desire to place an electronic purchase order;

in response to said step of selecting, [broadcasting] sending at least one electronic purchase order from said buyer to at least one seller conforming to a buyer defined class of sellers determined by a centralized filtering means; and

in response to said step of [transmitting] <u>sending</u>, providing credit information of the buyer maintained at said remote system to complete the purchase of said item.

43. (amended) The method of claim 42, further comprising the steps of:

in response to said step of selecting, verifying that the buyer conforms to a seller defined class of buyers and has sufficient credit to make the intended purchase; and

in further response to said step of selecting, transmitting electronically credit verification information and at least one purchase order to the seller.

- 44. (canceled)
- 45. (new) The method of claim 20, further comprising the steps of: prestoring credit information of a buyer, and

in response to selection of a hyperlink by a buyer indicating a purchase, matching said prestored information with said buyer to complete said purchase.